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# State of Utah Department of Commerce

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## MEDIA ALERT

### **Division of Consumer Protection issues Final Order against Imergent, StoresOnline**

(For immediate release)

**SALT LAKE CITY, Utah** – The Division of Consumer Protection announced today that a Final Order has been issued against Imergent, Inc. and StoresOnline, Inc., for violating the *Utah Business Opportunity Disclosure Act*. Division of Consumer Protection investigators found both related companies failed to file disclosure with the State prior to commencing business. The Act requires companies who sell business opportunities to make disclosures to the State and potential customers. Under conditions of the Order, Imergent and StoresOnline must cease and desist from engaging in business without filing the required disclosures, and pay a \$2500 administrative fine. If either company violates the terms of this Order, they could face third degree felony charges.

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